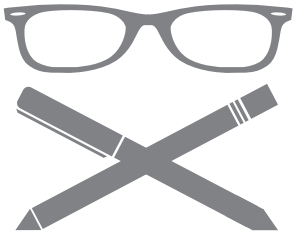


# tedtreleaven



TO INQUIRE OR MAKE A CONNECTION, CONTACT  
**519.221.0774**  
tedjtreleaven@gmail.com

[treleavencreative.com](http://treleavencreative.com)

## PROFILE

Specializing in dynamic Marketing campaigns and Designs from concept through to finished artwork with over 15 years experience including managerial and lead design for Print, Design and Marketing Firms.

“ I take great pride in my work, charged by creativity, integrity and experience to deliver an effective, focused and on-target product/project ”

## WORK EXPERIENCE

### Hauser Industries Inc. - Waterloo, ON.

Sr. Marketing Coordinator (2023-present)  
Lead Marketer, Website and Graphic Designer for commercial Site Furniture manufacturer. Duties include product photography, trade show organizer and multi-level Marketing campaign manager.

**Vivere Ltd./ NorthFire Ltd - Guelph, ON.**  
MARKETING & GRAPHIC DESIGN (2017- 2023)  
Lead Graphic Designer and Marketer for successful outdoor products company and Distributor to various brands.

### EasyGo Drinkware LLC - Guelph, ON.

GRAPHIC DESIGNER (2015 to 2017)  
Graphic, product and POS Ad design for many US and Canadian convenience stores, gas stations, travel centres and coffee companies.

### Big Footprints - Cambridge, ON

GRAPHIC DESIGN & PRINT (2014 -2015)  
Designs from brochure and catalog design, mailer ads to large format billboards + banners. Hands on experience with large format printing and various other print mediums.

## HARD SKILLS



Marketing, Branding, Graphic Design



Proficient in both Mac & PC

Adobe Creative Cloud Suite including:



Illustrator



Photoshop



InDesign



Premiere Pro



Lightroom



Audition



Photography & Videography & Editing



Shopify E-commerce and HTML coding



MS Office 360



Operation of large format printers



Monday.com - project & work management



Klaviyo and Mail Chimp email marketing



Supervisor Experience

## EDUCATION



MARKETING  
Conestoga College 2017



DIGITAL MEDIA / GRAPHIC DESIGN  
Conestoga College 2014-2015



FINE ART PRACTICAL (major)  
University of Waterloo



ART HISTORY (minor)  
University of Waterloo

## SOFT SKILLS



LEADERSHIP



TEAMWORK



PROBLEM SOLVING



EXPERIENCE



ETHICS



COMMUNICATION



FLEXIBILITY



**CONTACT**

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