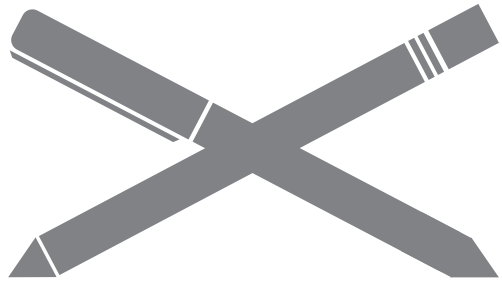


tedtreleaven

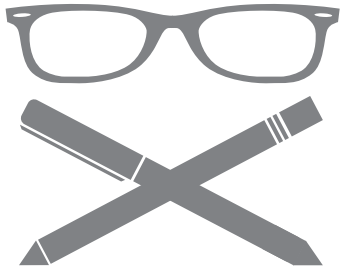


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CV &  
PORTFOLIO

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tedjtreleaven@gmail.com • 519.221.0774  
www.treleavencreative.com




## PROFESSIONAL PROFILE

Specializing in creating dynamic graphic designs from concept through to finished artwork with over 15 years experience including managerial and lead design for Print, Design and Marketing Firms.

“ I take great pride in the design work I create and always strive to deliver an effective, focused and on-target product. ”

## SKILLS

 Marketing and Branding

 Proficient in both Mac & PC (MS Office)

Adobe Creative Cloud including

 *Illustrator*       *Photoshop*

 *InDesign*       *Premiere Pro*

 *Lightroom*       *Audition*

 *Dreamweaver*       *After Effects*

 Photography & Videography Shooting & Editing

 Webmaster and HTML coding

 Operation of large format printers

 Supervisor Experience

## EDUCATION

 MARKETING  
Conestoga College 2017

 DIGITAL MEDIA/GRAPHIC DESIGN  
Conestoga College 2014-2015

 FINE ART PRACTICAL (major)  
University of Waterloo

 ART HISTORY (minor)  
University of Waterloo

## + WANT MORE?

The following pages contain just a smattering of my work. To see more visit my online resume at:  
[www.treleavencreative.com](http://www.treleavencreative.com)

 **CONTACT**  
519.221.0774  
[tedjtreleaven@gmail.com](mailto:tedjtreleaven@gmail.com)

## EXPERIENCE

**Vivere Ltd./ NorthFire Ltd - Guelph, ON.**  
MARKETING & GRAPHIC DESIGN (2017- NOV.2023)  
Lead Graphic Designer and Marketer for outdoor furniture & games company and Distributor to various brands. In charge of branding the company's many subsidiaries, marketing campaigns and content including websites, social channels, product photography, videos and print and tradeshow materials. Design and maintenance of the companies five websites.

**GCDC Marketing/EasyGo Drinkware - Guelph, ON.**  
GRAPHIC DESIGNER (2015 to 2017)  
Graphic, product and POS Ad design for many US and Canadian convenience stores, major gas stations, travel centres and coffee companies. Responsible for company catalogs, tradeshow displays, design and maintenance of company website. ([easygodrinkware.com](http://easygodrinkware.com))

**Big Footprints - Cambridge, ON**  
(Now AMPERSAND PRINTING, Guelph)  
GRAPHIC DESIGN & PRINT (2014 -2015)  
Projects ranging from brochure and magazine design, mailer ads to large format billboards and banners. Experience with large format printing of wall decals, laminate signs, banners & canvas prints.

**Big Orange Design - Cambridge, ON**  
GRAPHIC DESIGNER (2008-2014)  
Lead Designer and Manager in charge of corporate branding identity and on-line presence, stationery design and sales.



# GRAPHICDESIGN



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Beautifully cooks chicken, pork, fish shrimp and more
- EASY CLEAN**  
Removable and dishwasher safe grill and trays

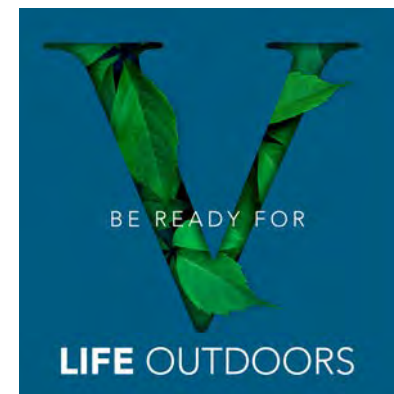
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NATURAL FREE  
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LAWN, COCHON D'INDIE & CHINCHILLA NOURISHMENT



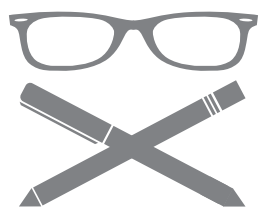




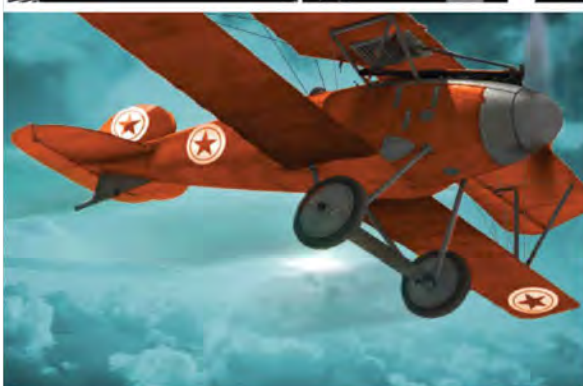
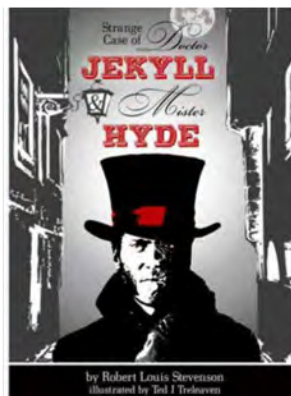
# BRANDING & LOGOS



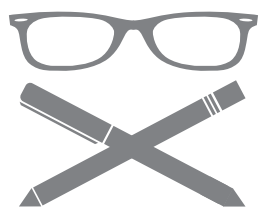




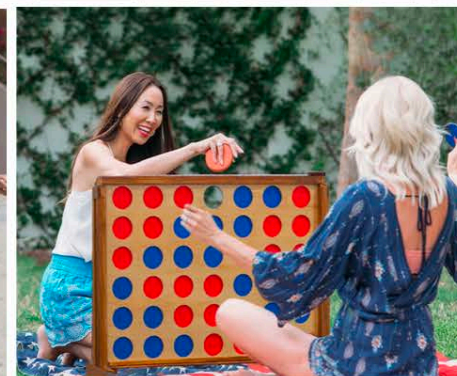
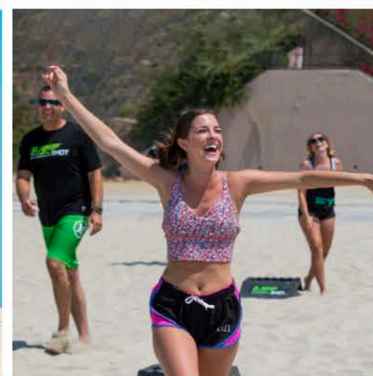
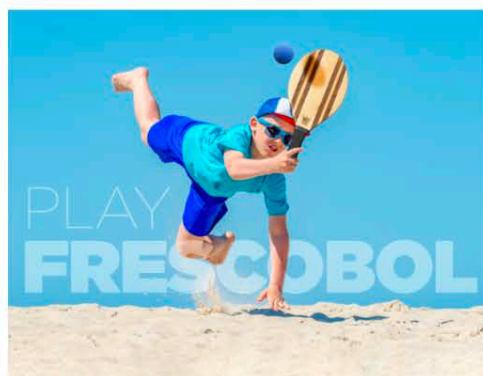
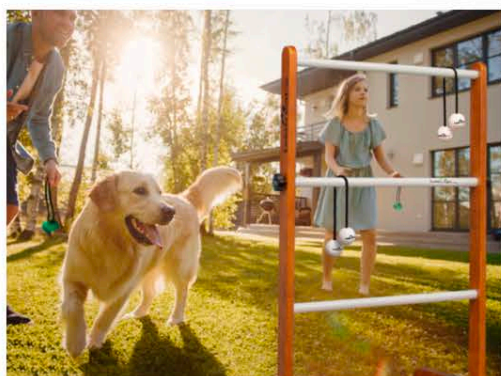
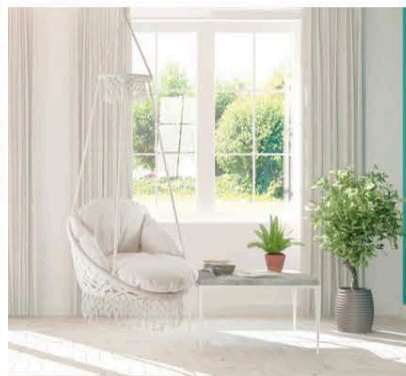
# PRODUCT PHOTOGRAPHY AND PHOTO EDITING



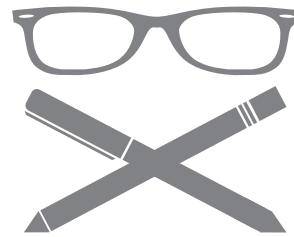




# PRODUCT PHOTOGRAPHY AND PHOTO EDITING



# VIDEOGRAPHY AND EDITING



# SOCIAL MEDIA

Storyboarding, shooting and editing. please visit  
[www.treleavencreative.com](http://www.treleavencreative.com)  
for a few examples of my work:



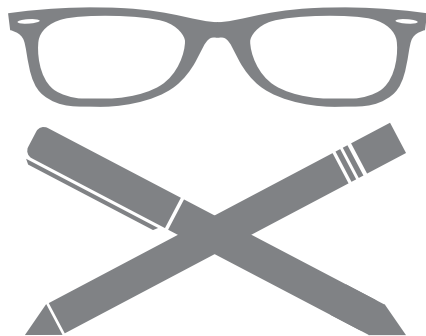
Responsible for all content creation  
and posts for **INSTAGRAM**  
**FACEBOOK** AND **YOUTUBE** @



@**NORTHFIRELTD**

## MAKE CONTACT

ted**treleaven**



TO INQUIRE OR MAKE A  
CONNECTION, CONTACT  
**519.221.0774**  
[tedjtreleaven@gmail.com](mailto:tedjtreleaven@gmail.com)

[treleavencreative.com](http://treleavencreative.com)

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