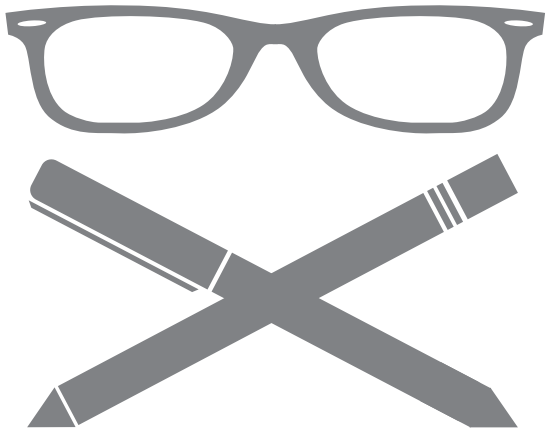
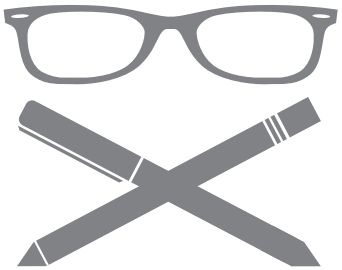
tedtreleaven



CV& PORTFOLIO

tedjtreleaven@gmail.com • 519.221.0774
www.treleavencreative.com



PROFESSIONAL PROFILE

Specialising in creating dynamic graphic designs from concept through to finished artwork with over 12 years experience including managerial and lead design for Print, Design and Marketing Firms.

"I take great pride in the design work I create and always strive to deliver an effective, focused and on-target product."

SKILLS

- Marketing and Branding
- Proficient in both Mac & PC (MS Office)

Adobe Creative Cloud including

- Ai *Illustrator*
- Ps *Photoshop*
- Id *InDesign*
- Pr *Premiere Pro*
- Lr *Lightroom*
- Au *Audition*
- Dw *Dreamweaver*
- Ae *After Effects*

- Photography & Videography Shooting & Editing
- </> Webmaster and HTML coding
- Operation of large format printers
- Supervisor Experience

EDUCATION

MARKETING
Conestoga College 2017

DIGITAL MEDIA/GRAPHIC DESIGN
Conestoga College 2014-2015

FINE ART PRACTICAL (major)
University of Waterloo

ART HISTORY (minor)
University of Waterloo

WANT MORE?

The following pages contain just a smattering of my work. To seem more visit my online resume at:
www.treleavencreative.com

CONTACT

519.221.0774
tedjtreleaven@gmail.com

EXPERIENCE

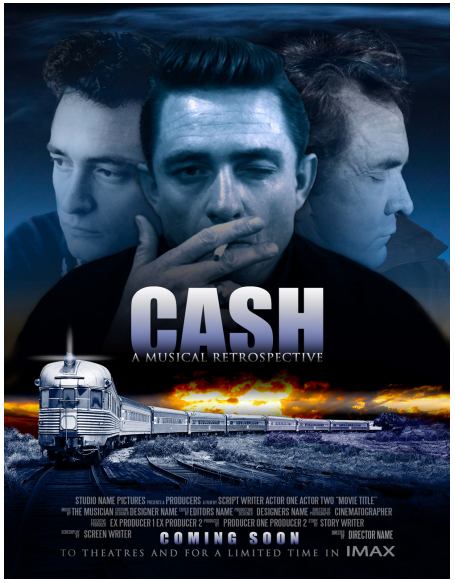
Vivere Ltd./ NorthFire Ltd - Guelph, ON.
MARKETING & GRAPHIC DESIGN (2017- NOW)
Lead Graphic Designer and Marketer for successful outdoor products company and Distributor to various brands. In charge of branding the company's many subsidiaries, marketing campaigns and content including websites, social channels, product photography, videos and print and tradeshow materials. Design and maintenance of NorthFire.com and maintenance of Vivereltd.com.

GCDC Marketing/EasyGo Drinkware - Guelph, ON.
GRAPHIC DESIGNER (2015 to 2017)
Graphic, product and POS Ad design for many US and Canadian convenience stores, major gas stations, travel centres and coffee companies. Responsible for company catalogs, tradeshow displays, design and maintenance of company website. (easygodrinkware.com)

Big Footprints - Cambridge, ON
(Now AMPERSAND PRINTING, Guelph)
GRAPHIC DESIGN & PRINT (2014 -2015)
Projects ranging from brochure and magazine design, mailer ads to large format billboards and banners. Experience with large format printing of wall decals, laminate signs, banners & canvas prints.

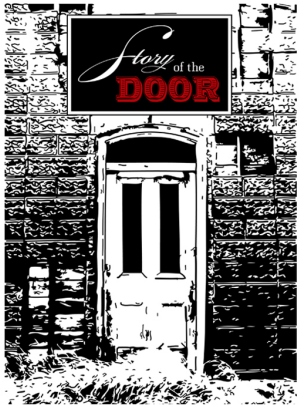
Big Orange Design - Cambridge, ON
GRAPHIC DESIGNER (2008-2014)
Lead Designer and Manager in charge of corporate branding identity and on-line presence, stationery design and sales.

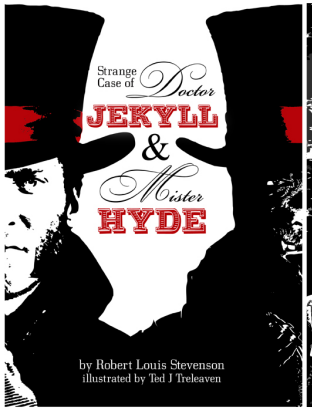
GRAPHICDESIGN

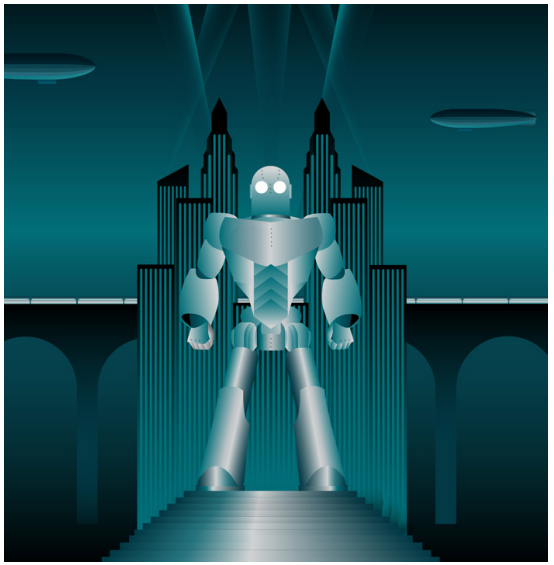


BRANDING&LOGOS

ILLUSTRATION







PRODUCT**PHOTOGRAPHY** AND**PHOTO**EDITING

VIDEOGRAPHY AND EDITING

Storyboarding, shooting and editing. please visit
www.treleavencreative.com
for a few examples of my work:

SOCIAL MEDIA

Responsible for all content creation and posts for **INSTAGRAM FACEBOOK AND YOUTUBE @**

@NORTHFIRELTD

MAKE CONTACT

tedtreleaven

TO INQUIRE OR MAKE A CONNECTION, CONTACT
519.221.0774
tedjtreleaven@gmail.com
treleavencreative.com

TRELEAVEN CREATIVE SOCIAL

@TRELEAVENCREATIVE