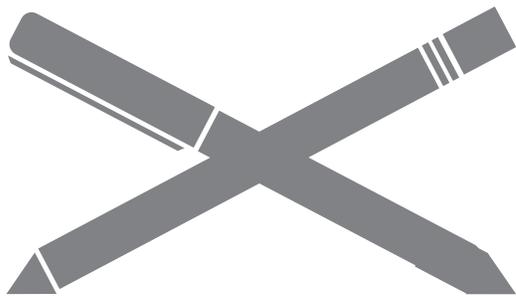


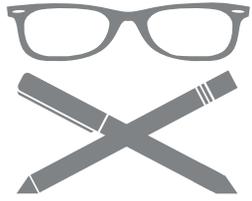
tedtreleaven



CV&
PORTFOLIO

tedjtreleaven@gmail.com | 519.221.0774
www.treleavencreative.com

tedtreleaven: PROFESSIONAL PROFILE



Specializing in dynamic Marketing campaigns and Designs from concept to finished artwork with over 15 years experience including managerial and lead design for Print, Design and Marketing Firms.

“ I take great pride in my work, charged by creativity, and experience, to deliver effective, focused and on-target results ”

HARD SKILLS

 Marketing, Branding, Graphic Design

 Proficient in both Mac & PC

Adobe Creative Cloud Suite including:

 Illustrator  Photoshop

 InDesign  Premiere Pro

 Lightroom  Audition

 Photography & Videography & Editing

 Shopify E-commerce and HTML coding

 MS Office 360

 Supervisor Experience

 Monday.com - project & work management

 Klaviyo and Mail Chimp email marketing

 Operation of large format printers

SOFT SKILLS



LEADERSHIP



TEAMWORK



PROBLEM SOLVING



ETHICS



COMMUNICATION



PASSIONATE



PASSIONATE



FLEXIBILITY



EXPERIENCE

EDUCATION

 **MARKETING**
Conestoga College 2017

 **DIGITAL MEDIA / GRAPHIC DESIGN**
Conestoga College 2014-2015

 **FINE ART PRACTICAL (major)**
University of Waterloo

 **ART HISTORY (minor)**
University of Waterloo

WORK EXPERIENCE

Hauser Industries Inc. - Waterloo, ON.

Sr. Marketing Coordinator (2024-present)
Lead Marketer, Website and Graphic designer for commercial Site Furniture manufacturer. Duties include product photography, tradeshow organizer and multi-level Marketing campaign manager.

Vivere Ltd./ NorthFire Ltd - Guelph, ON. MARKETING & GRAPHIC DESIGN (2017- 2023)

Lead Graphic Designer and Marketer for successful outdoor products company and distributor to various company brands.

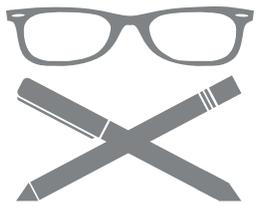
EasyGo Drinkware LLC - Guelph, ON.

GRAPHIC DESIGNER (2015 to 2017)
Graphic, product and POS Ad design for many US and Canadian convenience stores, gas stations, travel centres and coffee companies.

Big Footprints - Cambridge, ON

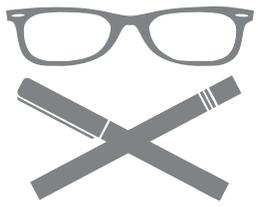
GRAPHIC DESIGN & PRINT (2013 -2015)
Designs from brochure and catalog design, mailer ads to large format billboards + banners. Hands on experience with large format printing and various other print mediums.

CONTACT c: 519.221.0774
e: tedjtreleaven@gmail.com
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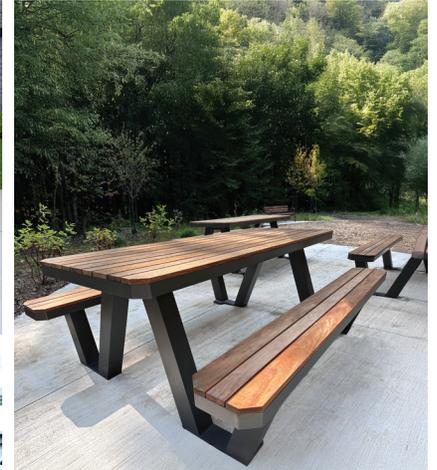


PRODUCT PHOTOGRAPHY AND PHOTO EDITING

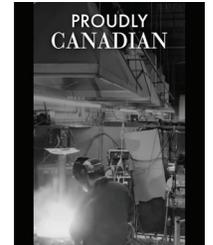




ON-SITE PHOTOGRAPHY & VIDEOGRAPHY + EDITING

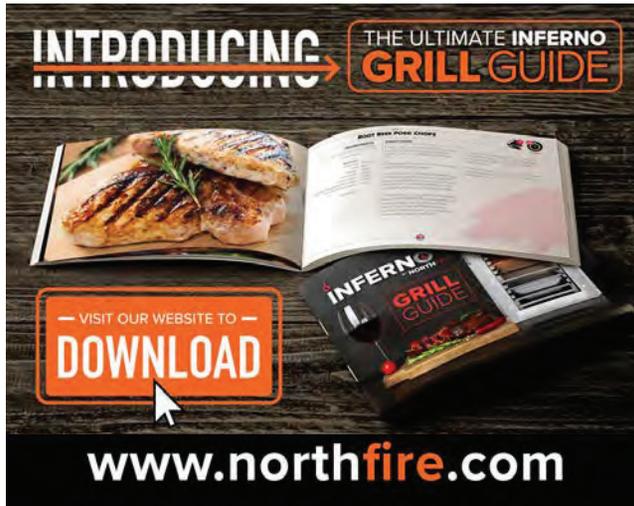
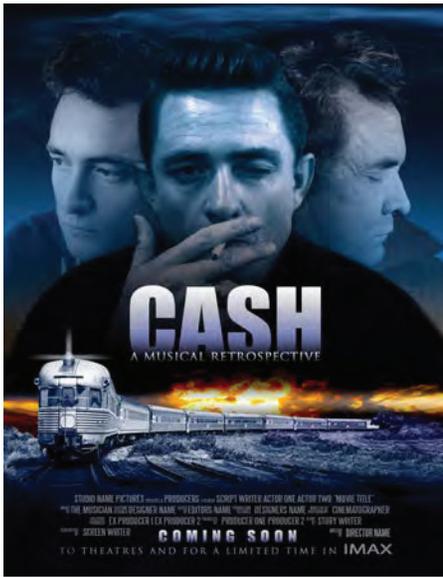


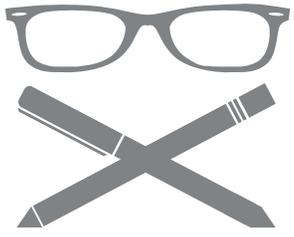
Storyboarding, shooting and editing info-videos, commercial ads and social media content. Click frames below to view:



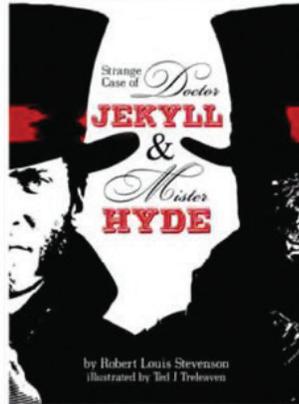
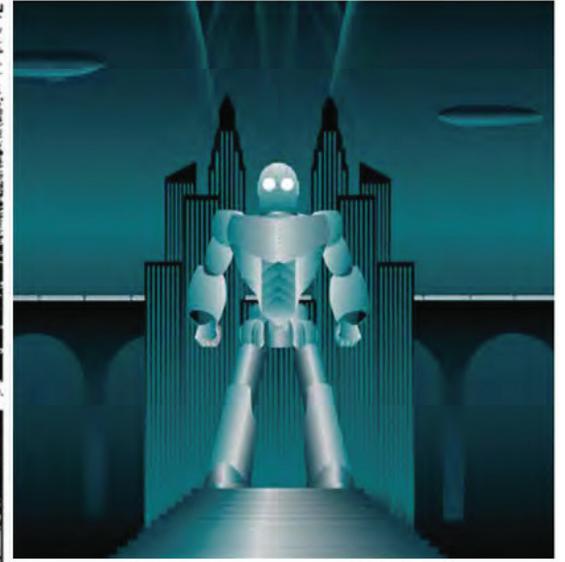


GRAPHIC DESIGN

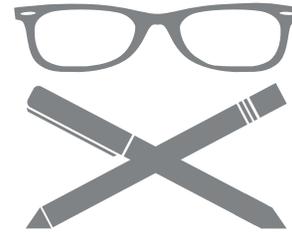




CREATIVE DIGITAL ART AND ILLUSTRATION



WEBSITES BUILD AND MAINTAIN



SOCIAL MEDIA

Responsible for creation and maintenance of several websites using Shopify and other website building software.

Some examples include:

<http://www.hausersite.com>

<https://www.toddweiler.com>

<https://www.mummerymechanical.com>

Please visit for more:

www.treleavencreative.com

for a few examples of my work

Responsible for all content creation and posts for INSTAGRAM, LINKEDIN, FACEBOOK AND YOUTUBE @

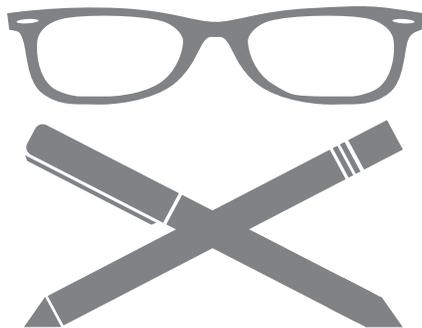


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@NORTHFIRELTD

MAKE CONTACT

tedtreleaven



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tedjtreleaven@gmail.com

treleavencreative.com

TRELEAVEN CREATIVE SOCIAL



@TRELEAVENCREATIVE